

## **GDL Quality Policy**

At GDL Mobile Phone Manufacturing Plant, we are committed to delivering high-quality mobile phones that meet our customer's expectations. To delight its customers with the highest quality of product by developing a world-class manufacturing process with all international standards in manufacturing process, we follow the Three Zero Concept (Zero Unemployment, Zero Poverty & Zero Carbon Emission) of Professor Muhammad Yunus and reduce carbon emission in the best manner possible. Our dedication to quality is the foundation of our business and is embedded in every aspect of our operations. We strive to continuously improve our products, processes, and services to ensure customer satisfaction and maintain our position as a leading mobile phone manufacturer.

## Our Quality Policy is based on the following principles:



1. Customer Focus: We are committed to understanding and fulfilling the needs and expectations of our customers. By actively listening to their feedback and requirements, we aim to deliver products that consistently meet the quality standards and provide an exceptional user experience.



 Continuous Improvement: We foster a culture of continuous improvement throughout our organization. Our employees are encouraged to identify areas for enhancement, streamline processes, and implement innovative solutions to increase efficiency, reduce defects, and enhance product quality.



3. Quality Control: We implement robust quality control measures at every stage of the manufacturing process. Our dedicated quality assurance team conducts rigorous inspections, tests, and audits to ensure that our mobile phones meet the highest industry standards for performance, reliability, and safety.



4. Supplier Collaboration: We maintain strong partnerships with our suppliers and collaborate closely with them to ensure the quality of the components and materials used in our mobile phones. We select suppliers based on their ability to meet our quality requirements and work together to continuously improve the quality of the supplied materials.



5. Employee Empowerment: We believe that our employees are the key to our success. We provide regular training and development opportunities to enhance their skills and knowledge in quality management. By empowering our employees, we foster a sense of ownership and responsibility for the quality of our products.



6. Regulatory Compliance: We adhere to all applicable laws, regulations, and industry standards related to mobile phone manufacturing. Our quality management system ensures compliance with relevant quality standards and certifications, maintaining the highest levels of product safety and integrity.



7. Environmental Responsibility: We are committed to minimizing the environmental impact of our operations. We strive to implement environmentally friendly practices and promote the efficient use of resources throughout our manufacturing processes. Our Goal is real the ZERO Net Carbon emissions goal by 2050.

This Quality Policy is communicated to all employees, suppliers, and stakeholders to ensure a shared understanding of our commitment to quality. By upholding these principles, we aim to exceed customer expectations, achieve operational excellence, and establish GDL Mobile Phone Manufacturing Plant as a trusted and preferred mobile phone brand in the industry.

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